



WELCOME TO OUR

# Shop Newsletter

Hello,  
Everyone!



It's the season to get stitching! 🌸

October and November bring sunny days, fresh ideas, and plenty of reasons to sew. We've rounded up a few helpful tips and inspiration to keep your creativity flowing all the way to the holidays.

As always, thank you for your ongoing support!

Lou-Ellyn Pienaar  
Shop Manager

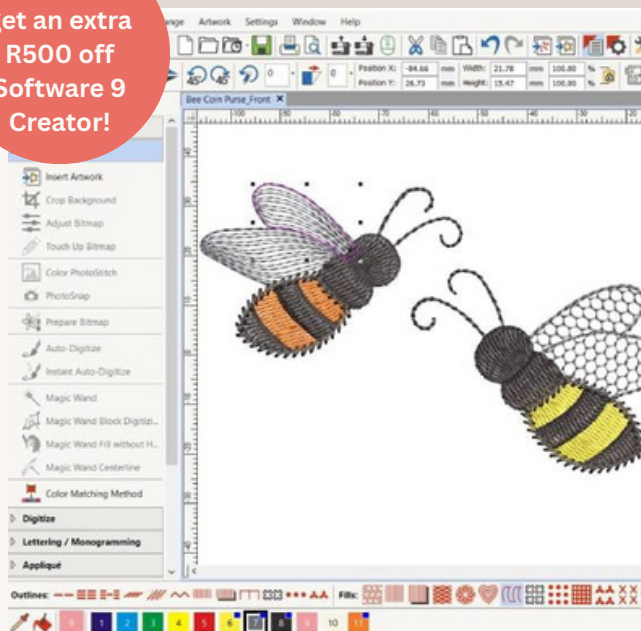


In this newsletter you will find:

Latest classes, promotional info, helpful tips and more!



Attendees  
get an extra  
R500 off  
Software 9  
Creator!



## Software 9 Creator

### BERNINA SOFTWARE DEMO

Experience the Power of BERNINA Embroidery Software 9 Creator!

Join us for an exciting live demonstration and see how effortlessly you can turn ideas into beautiful embroidery designs. Discover how BERNINA Software 9 Creator lets you digitize artwork, create appliqués, and explore over 60 built-in fonts – all with smart editing tools that make designing easier than ever.

Watch as we showcase wireless design transfer and other creative features that bring your embroidery projects to life.

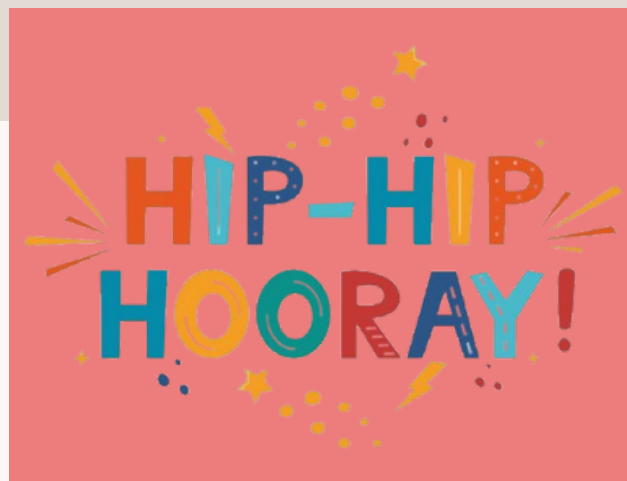
Perfect for anyone curious about embroidery digitizing or considering upgrading their software – get an extra R500 off the current promo price for all those attending!

**Host: Beryl from Bernina RSA**

**Date: Tue 4 Nov 2025**

**Time: 09:30 -12:30 or 14:00 - 17:00**

**Special pricing available only to those who attend the demo!**



## Lucky Draw

### SERVICE VOUCHER WINNER

In each Newsletter we draw a lucky winner from everyone who has shopped with us so far in 2025. Our lucky winner in this Newsletter is:

**CHARMAINE STEENKAMP**



## Club Day

Join us for the last Club Day of 2025! We're talking about Black Friday, Christmas Projects and our Club Project for December. Get a Cappuccino or Americano on us from Our Spot Cafe

**When: Wed 12 Nov 2025**

**Time: 10:00 - 11:30**



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20%  
off!

## Accessory of the Month

### VARIOUS EMBROIDERY HOOPS

Unlock the next level of embroidery with the Maxi and Mega hoops—designed for large-scale projects where precision and stability are key. The Maxi Hoop (40 × 21 cm) gives you ample space for expansive designs and borders.

The even larger Mega Hoop lets you confidently stitch wide design combinations and extended borders with zero access-gaps or misalignment issues.

These hoops are engineered for serious creativity: you'll benefit from sturdy hooping, excellent fabric support and full use of your machine's embroidery capability. Whether you're working on quilts, large panels, home décor or bold statement pieces—go big and stay precise with the Maxi and Mega Hoop.

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## Machine Spotlight

### BERNINA 770QE PLUS

The BERNINA 770 QE PLUS is a premium sewing and quilting machine built for serious creators who demand precision, power and flexibility. It features an extra-large 7" colour touchscreen for intuitive control, a generous workspace to the right of the needle for large projects, and the built-in BERNINA Stitch Regulator (BSR) to deliver perfect free-motion quilting at any speed.

With the optional embroidery module, it transforms into a high-performance embroidery machine offering large embroidery fields.

TAKE OUR FLOOR MODEL NOW FOR  
R110,900-00 - INCLUDES A FULL  
FACTORY WARRANTY!



## Check out our Trade-in program

### APPLIES TO ALL MAKES AND MODELS

Visit our website for information about our Trade-in program, which runs year-round and applies to all makes and models of sewing machines and overlockers.

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## Helping Hand

### GREAT TIPS FOR EVERYONE

#### 1. Change your needle regularly.

A blunt or bent needle is the hidden culprit behind skipped stitches and puckered seams. Swap it out after every 4-6 hours of sewing or at the start of a new project.

#### 2. Clean under your needle plate.

Fluff and lint love to hide there. A quick clean keeps your stitches even and your machine running quietly.

#### 3. Pre-wash your fabrics.

It helps prevent shrinking and bleeding—especially for quilting cottons and linens. You'll thank yourself later when your seams stay crisp.

#### 4. Match your thread to your project.

Use polyester for stretch fabrics, cotton for quilting, and specialty threads (like rayon or metallics) for embroidery.

#### 5. Press, don't just iron.

A well-pressed seam sets your stitches and gives your finished piece that professional look.



## Club Project

### LEATHER APRON

When: Wed 3 December, 2025

Time: 09.30 - 15.00

Cost: R350 (excludes fabric)

*Note: Extra sessions needed to finish the project will be charged at R175 per extra class*

We're making this awesome Apron for the Club Project in November. The pattern comes from Inspiration Magazine 02/2024 and will be provided free. We will likely use pleather for our Apron but you can use real leather too. We will be using the roller foot for this project. Get a Cappuccino or Americano on us from Our Spot Cafe!



## Visit our new shop space!

### UNIT 1 NOBEL PARK AT THE INTERCHANGE

Follow Nobel street as if you are going to Builder's Warehouse. After the stop street we are on the left next to Our Spot Cafe and opposite the road from the Sonnendal Cheese Factory. Come and say Hi!

# Black Friday

## EARLY ACCESS IS COMING

The most exciting sale of the year is almost here, and our team is getting ready for something exclusive.

Next month, we'll be offering VIP early access to our Black Friday promotion — including the chance to preview pricing and secure pre-orders before the rush begins.

Keep an eye on your inbox for your personal invitation to join our early-access list.

*made to create* **BERNINA**

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