



WELCOME TO OUR

# Monthly Newsletter

## How Time Flies



Can you Believe we're already heading into March! Soon we'll be sitting around a nice, warm fire wishing for Summer to return... But until then, let's hope Eskom keeps the power on long enough for our ACs to cool us down. **It's Hot Hot Hot!**

Speaking of Hot prospects, we've got some great things coming up so read on to find out more...

As always, thank you for your ongoing support!

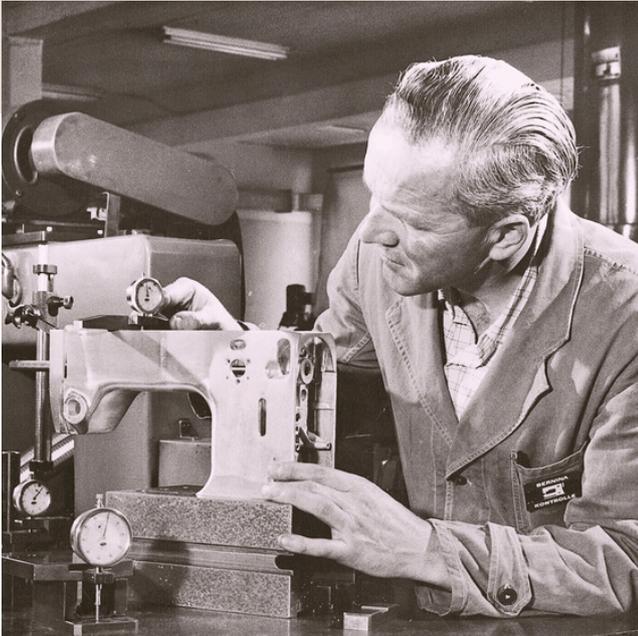
Lou-Ellyn Pienaar  
Shop Manager



In this newsletter you will find:

Latest classes, promotional info, helpful tips and more!





## Workshop Tips

### TROUBLE SHOOTING THREE COMMON STITCH PROBLEMS

- Skipped Stitches

**Causes:** Bent or dull needle, incorrect threading, dust buildup, or tension imbalance.

**Fix:** Replace the needle and ensure it matches the fabric. Re-thread the machine, making sure the thread is seated properly. Clean the bobbin area to remove dust and lint. Adjust the tension if needed.

- Uneven Stitches

**Causes:** Incorrect tension, low-quality thread, high sewing speed, or lint buildup.

**Fix:** Check and adjust the tension settings. Use high-quality thread suited for your fabric. Sew at a steady pace to maintain stitch consistency. Regularly clean the bobbin area and needle plate.

- Bird Nesting

**Causes:** Improperly wound bobbin, incorrect threading, bent needle, or tension issues.

**Fix:** Ensure the bobbin is wound correctly. Re-thread the machine, following the correct threading path. Replace a dull or bent needle. Adjust the top thread tension to balance the stitch formation. Regular maintenance and proper threading can prevent most stitch problems. Keep your machine clean and use the right tools for the best results.



## Lucky Draw

### SERVICE VOUCHER WINNER

Each month we draw a lucky winner from everyone who shops with us during the previous month. January's lucky draw winner is:

**FRAN DAVIDTSZ**



## Club Day - March

DATE: SAT 8 MAR OR  
WED 12 MAR

TIME: 10:00AM - 11:30AM

We're talking about Embroidery & the Bernina Midi Hoop! Attendees will receive 10% off all habby and fabric (excluding promo items) and there will also be a door prize! We hope to see you there...

**Tea & Cookies provided :)**



## Accessory of the Month

**MAR 2025: BERNINA MIDI HOOP**

The Bernina RSA accessory of the month is the Midi Hoop. You will receive 20% off this hoop for the month of March. However, we are also offering 10% off ALL Bernina & Bernette embroidery hoops and embroidery feet in March because we love you!

Hooping any fabric with the BERNINA Midi Embroidery Hoop is so easy. Due to the reliable ergonomic twist-lock-mechanism, the hoop can be opened and closed with a touch of a finger. The BERNINA Midi Embroidery Hoop suits perfectly for medium sized embroidery motifs. Click the link below to find out more:

[ACCESSORY OF THE MONTH INFORMATION](#)



## Experience the Joy of Sewing!

**WHEN: 13 MAY 2025 (MORE INFO TO FOLLOW)**

Connect with fellow sewing enthusiasts, exchange knowledge, and explore the latest trends and technology and what it has to offer, all while finding plenty of inspiration. Enjoy exclusive discounts, get inspired by exciting demonstrations, and get a chance to meet the NEW Bernina 3 Series machines. **Tickets available now for R95**



## Machine Spotlight

**BERNINA 990**

The long awaited Bernina 990 has landed in South Africa! There are limited units available with the launch price currently at R322,000-00. Please contact us for more details if you are interested in purchasing one of these beautiful machines!

- NEW 14" of space to the right of the needle
- NEW 10" Touch Screen with Help Center
- NEW BERNINA Placement Scanner & Camera
- NEW Giant Hoop (16.1" x 12")
- NEW BERNINA Integrated Stitch Regulator



## Helping Hand

[WEALLSEW.COM](http://WEALLSEW.COM)

Many of you are looking for NEW sewing projects. We can think of no better place to start than the website **WE ALL SEW**. They have a huge variety of projects, special tips and tricks and a thriving online community... If you find a project that you like but need some guidance or help, why not join us on Thursdays for Open Sewing - starts at just R200 per class!

Follow this link to We All Sew:

[WEALLSEW.COM](http://WEALLSEW.COM)



## Visit our new shop space!

**UNIT 1 NOBEL PARK AT THE INTERCHANGE**

Follow Nobel street as if you are going to Builder's Warehouse. After the stop street we are on the left next to Our Spot Cafe and opposite the road from the Sonnendal Cheese Factory. Come and say Hi!



## Club Project

**ELEGANT SHOPPER**

When: Wed 19 March, 2025

Time: 09.30 - 14.00

Cost: R350 (excludes fabric)

We're making this Elegant Shopper from the Inspiration Magazine as our Club Project for March. We'll be using the Midi Hoop and Couching Foot to embellish the bag with an embroidery design\* Booking is essential as space will be limited.

*\*You do not need an embroidery machine to take part in this class as one will be provided.*

made to create **BERNINA**

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