



WELCOME TO OUR

Shop Newsletter

It's 2026, WOW! Hello Everyone 🌸



A new year is the perfect time to reset, refresh, and get back to sewing. January at Bernina Somerset West is all about inspiration, learning, and starting the year with confidence at your machine. Read on to see what we've got instore for you!

As always, thank you for your ongoing support!

Lou-Ellyn Pienaar
Shop Manager



In this newsletter you will find:

Latest classes, promotional info, helpful tips and more!



Club Day
Attendees
get 10% off
Select
products!



Software Club Day

Our Software Club is ideal for anyone wanting to improve their embroidery skills and get more out of their BERNINA software. Learn tips, explore tools, and hear about the upcoming software club project.

☕ Cappuccino or Americano on us from Our Spot Café.

When: Wed 25 February 2026
Time: 10:00 - 11:30



Club Day

Join us for our first Club Day of 2026! Catch up after the holidays, hear what's coming up this year, and enjoy some relaxed sewing conversation with fellow members.

☕ Cappuccino or Americano on us from Our Spot Café.

When: Wed 28 January 2026
Time: 10:00 - 11:30

Lucky Draw

SERVICE VOUCHER WINNER

In each Newsletter we draw a lucky winner from everyone who has shopped with us in the previous six months. Our lucky winner in this Newsletter is:

MONIQUE DE WIT

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Accessory of the Month

DARNING FOOT #9

The BERNINA Darning Foot #9 is a versatile presser foot designed for free-motion techniques such as darning, free-motion quilting, and creative embroidery. Its spring-loaded design helps hold the fabric securely while allowing you full control as you guide your work by hand.

This foot is ideal for adding texture, outlines, stippling, and decorative stitching to quilts and other projects. The open shape provides good visibility of your stitching area, making it easier to follow designs and maintain consistent stitch placement.

Whether you're repairing worn areas, quilting with free-motion patterns, or exploring creative embroidery, the Darning Foot #9 offers smooth fabric handling and reliable results. It's a valuable addition for sewists who enjoy expressive, hands-on sewing techniques.

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BROCHURE



Machine Spotlight

BERNINA 435

The BERNINA 435 is a dependable, easy-to-use sewing machine designed for smooth, accurate stitching on a wide range of projects. It's a great choice for everyday sewing, from garments to home décor.

With intuitive controls and excellent stitch quality, the B435 offers the reliability BERNINA is known for, without unnecessary complexity. Its solid construction and smooth fabric feeding make sewing enjoyable and consistent, even when working with multiple layers. Ideal for confident beginners and experienced sewists looking for a high-quality, no-fuss machine.

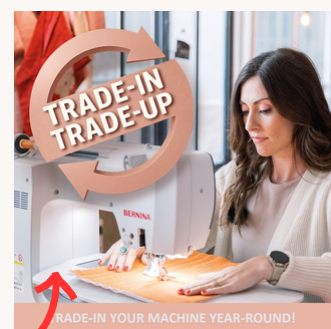
YOURS NOW FOR R39,999-00

Check out our Trade-in program

APPLIES TO ALL MAKES AND MODELS

Visit our website for information about our Trade-in program, which runs year-round and applies to all makes and models of sewing machines and overlockers.

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Helping Hand

WHY SEW WITH BERNINA?

Choosing a sewing machine is about more than features – it's about confidence. Confidence that your machine will perform beautifully, that help is available when you need it, and that your investment will last for years to come. BERNINA is trusted by sewists worldwide because it combines precision engineering with long-term support and expert care.

Why BERNINA stands apart:

- Swiss engineering designed for accuracy, durability, and smooth sewing
- Full spare parts availability to support your machine for the long term
- On-site servicing and support for quicker turnaround and peace of mind
- Robust warranty coverage that protects your investment
- Well-trained, experienced staff to guide, support, and advise you

Visit our shop at the Interchange

UNIT 1 NOBEL PARK, 9 NOBEL STREET

Follow Nobel street as if you are going to Builder's Warehouse. After the stop street we are on the left next to Our Spot Cafe and opposite the road from the Sonnendal Cheese Factory. Come and say Hi!



Club Project

LEATHER HANDBAG

When: Wed 4 February 2026

Time: 09.30 - 15.00

Cost: R350 (excludes fabric)

Note: Extra sessions needed to finish the project will be charged at R175 per extra class

Our February Club Project is a stylish Leather Handbag. This project focuses on working with leather and heavier fabrics, using the correct feet and techniques for a professional finish. We will be using Ft # 55 for this project.

☕ Cappuccino or Americano on us from Our Spot Café.



BE MINE*

*Your perfect match is
waiting at Bernina.*

*Our Valentine's Sale starts
9 February 2026

made to create **BERNINA**