BERNINA SOMERSET WEST

BLACK FRIDAY 2026 – TERMS & CONDITIONS

Promotion period: 9 November – 8 December 2026

1. General Terms & Conditions

1. All promotions are exclusively available from BERNINA Somerset West.

2. Promotions are valid from 9 November to 8 December 2026, inclusive.

3. All offers are subject to availability and while promotional stock lasts.

4. Each promotional bundle is available only at its advertised bundle price and includes the products and benefits specified in the relevant offer.

5. Promotional gifts, accessories, services and workshops cannot be exchanged for cash or substituted with alternative products or services.

6. Bundle offers cannot be separated or purchased individually at the advertised promotional price.

7. **We will not accept trade-ins as part or full payment on any of these bundle offers.**

8. All prices are quoted in South African Rand (ZAR) and include VAT.

9. Standard manufacturer warranties apply to the relevant sewing machines and accessories.

10. Customers are encouraged to contact BERNINA Somerset West to confirm product availability and arrange collection or delivery.

11. These promotions are subject to the specific conditions applicable to each individual bundle, as set out below.

2. Individual Bundle Offers

2.1 BERNINA 990 – Deluxe Bundle

Bundle price: R353,199

The bundle includes:

- 1 × BERNINA 990 sewing and embroidery machine.
- 1 × BERNINA 325 sewing machine at no additional charge.
- 2-year maintenance plan.

The 2-year maintenance plan includes:

- Unlimited product training. This excludes access to paid classes and workshops.
- 10% discount on BERNINA presser feet and accessories for two years. The discount does not apply to products already on promotion.
- Complimentary servicing for two years on the BERNINA 990 and embroidery unit. This covers the standard service fee and excludes additional labour and parts.
- Priority support.

Additional condition:

- The BERNINA 325 is included exclusively as part of this advertised bundle and cannot be exchanged for cash or another product.

2.2 BERNINA 790 PRO – Deluxe Bundle

Bundle price: R210,999

The bundle includes:

- 1 × BERNINA 790 PRO sewing and embroidery machine.

- 1 × BERNINA trolley.
- 2-year maintenance plan.

The 2-year maintenance plan includes:

- Unlimited product training. This excludes access to paid classes and workshops.
- 10% discount on BERNINA presser feet and accessories for two years. The discount does not apply to products already on promotion.
- Complimentary servicing for two years on the BERNINA 790 PRO and embroidery unit. This covers the standard service fee and excludes additional labour and parts.
- Priority support.

2.3 BERNINA 590 – Deluxe Bundle

Bundle price: R84,499

The bundle includes:

- 1 × BERNINA 590 sewing machine.
- 1 × BERNINA trolley.
- 2-year maintenance plan.

The 2-year maintenance plan includes:

- Unlimited product training. This excludes access to paid classes and workshops.
- 10% discount on BERNINA presser feet and accessories for two years. The discount does not apply to products already on promotion.
- Complimentary servicing for two years on the BERNINA 590. This covers the standard service fee and excludes additional labour and parts.
- Priority support.

2.4 BERNINA 480 – Premium Bundle

Bundle price: R51,999

The bundle includes:

- 1 × BERNINA 480 sewing machine.
- 1 × BERNINA carry bag.
- 1 × complimentary BERNINA presser foot of the customer's choice, up to a maximum value of R1,000 (including VAT), subject to machine compatibility.
- 1 × complimentary three-hour class covering the use and application of the selected presser foot.

Additional conditions:

- The presser foot must be selected in consultation with BERNINA Somerset West. No credit or cash refund will be provided if the selected presser foot is valued at less than R1,000 (including VAT).

2.5 BERNINA 335 – Premium Bundle

Bundle price: R32,999

The bundle includes:

- 1 × BERNINA 335 sewing machine.
- 1 × BERNINA carry bag.
- 1 × complimentary first annual machine service.

Complimentary service conditions:

- The complimentary service covers the standard service fee and excludes the cost of any additional labour and parts. Customers will also receive priority in the service queue.

- The complimentary first annual service is valid from the date of purchase and must be redeemed within 12 months of the purchase invoice date, expiring on the last day of the same calendar month one year later. Service appointments must be booked in advance and are subject to appointment availability.

2.6 bernette b70 – Creative Bundle

Bundle price: R32,999

The bundle includes:

- 1 × bernette b70 embroidery machine.
- 1 × 30-spool thread box.
- 30 × Isacord embroidery thread (1,000m each).
- 1 × complimentary first annual machine service.

Complimentary service conditions:

- The complimentary service covers the standard service fee and excludes the cost of any additional labour and parts. Customers will also receive priority in the service queue.
- The complimentary first annual service is valid from the date of purchase and must be redeemed within 12 months of the purchase invoice date, expiring on the last day of the same calendar month one year later. Service appointments must be booked in advance and are subject to appointment availability.

2.7 bernette b05 – Starter Bundle

Bundle price: R9,999

The bundle includes:

- 1 × bernette b05 sewing machine.
- 1 × complimentary skirt-making workshop.

The workshop includes:

- Three individual one-on-one lessons, to be used within three months of the purchase invoice date.
- A complete fabric kit.
- A haberdashery kit.

Workshop conditions:

- Workshop arrangements and lesson dates must be made directly with BERNINA Somerset West. All three lessons must be completed within the three-month validity period. Bookings are subject to availability.

2.8 bernette Sew&Go 5 – Starter Bundle

Bundle price: R5,999

The bundle includes:

- 1 × bernette Sew&Go 5 sewing machine.
- 1 × complimentary apron-making workshop.

The workshop includes:

- Three individual one-on-one lessons, to be used within three months of the purchase invoice date.
- A complete fabric kit.
- A haberdashery kit.

Workshop conditions:

- Workshop arrangements and lesson dates must be made directly with BERNINA Somerset West. All three lessons must be completed within the three-month validity period. Bookings are subject to availability.

3. General Maintenance Plan Conditions

Maintenance Plan Validity

The two-year maintenance plan commences on the date of the purchase invoice and remains valid until the last day of the same calendar month, two years later.

For example: a purchase invoiced on 15 November 2026 will have a maintenance plan valid until 30 November 2028.

The two-year maintenance plan is included exclusively with the BERNINA 590, BERNINA 790 PRO and BERNINA 990 Deluxe Bundles.

The maintenance plan is provided by BERNINA Somerset West and includes the specific benefits advertised with each applicable bundle.

Complimentary servicing covers the standard service fee for the machine or equipment specified in the relevant bundle. Any additional labour and replacement parts required will be charged separately.

The 10% accessory discount applies to eligible BERNINA presser feet and accessories for the two-year maintenance period. It excludes products already on promotion.

Unlimited product training does not include paid classes or workshops.

All maintenance plan benefits must be redeemed within the applicable validity period and expire automatically on the maintenance plan expiry date. Unused benefits cannot be carried over beyond this date.

The maintenance plan does not replace the manufacturer's standard product warranty.

4. Workshop Conditions

1. Workshops included in the bernette b05 and Sew&Go 5 Starter Bundles must be arranged directly with BERNINA Somerset West.

2. Each workshop consists of three individual one-on-one lessons per customer.

3. All three lessons must be completed within three months of the purchase invoice date.

4. Fabric and haberdashery supplied are limited to the advertised project kit.

5. Workshop dates are subject to availability and must be arranged in advance.

6. Complimentary workshops have no cash redemption value and cannot be exchanged for another product or service.

5. Further Information

For further information, product availability, workshop bookings or clarification of any promotional offer, please contact:

BERNINA SOMERSET WEST

Thank you for supporting your local BERNINA dealer.