



TRADE-IN PROGRAM OVERVIEW

Upgrade your machine. Save money. Give your old machine a new life.

We're excited to offer you a simple and valuable way to upgrade your sewing machine. With our Trade-In Program, you can receive up to 80% of your old machine's resale value as a discount toward a brand-new model.

How It Works

1. Bring in your old machine
 - Any brand, any age – working or repairable
 - Must include power cord and foot pedal if available
2. We assess the machine
 - Based on brand, model, age, condition, and market demand
 - We estimate its potential resale value at our store
3. Get up to 80% of that resale value
 - Offered as a discount on any new Bernina/Bernette sewing machine purchased from us
 - Final trade-in value depends on condition and may be subject to certain deductions (repair/servicing/handling costs)
4. Upgrade immediately
 - Discount is applied instantly at checkout
 - No waiting for store credit or vouchers

Example Trade-In Calculation

Let's say:

- You bring in a Bernina 330, in excellent working condition
- We estimate we can resell it for R7,000
- You receive 80% of that resale value = R5,600 trade-in value
- Your trade in machine requires a service before we can sell it which costs R650
- You choose a new machine currently on promotion for R23,000

Your final price:

Promotion Price: R 23,000

Less Trade-In Value: - R 5,600

Add cost of service: + R650

You Pay: R 18,050

Terms & Conditions

- Trade-in discount applies only to new Bernina/Bernette machines purchased from Bernina Somerset West
- One trade-in per new machine purchase
- Machines must be surrendered permanently and may be refurbished, resold, donated, or stripped for parts
- Trade-in values are non-negotiable once assessed
- Trade-in discount cannot be redeemed for cash

What Happens to My Old Machine?

Your machine will be:

- Serviced and resold with a warranty, OR
- Used for parts in our workshop, OR
- Donated to a sewing skills initiative or recycled responsibly

You're not just upgrading, you're helping reduce waste and support others in the sewing community.

Ready to Upgrade?

Bring in your old machine today and let's find your perfect new match or fill in our online valuation form for an estimate of your current machine's trade-in value.

 Visit us in-store or contact us to learn more.

See you soon!

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