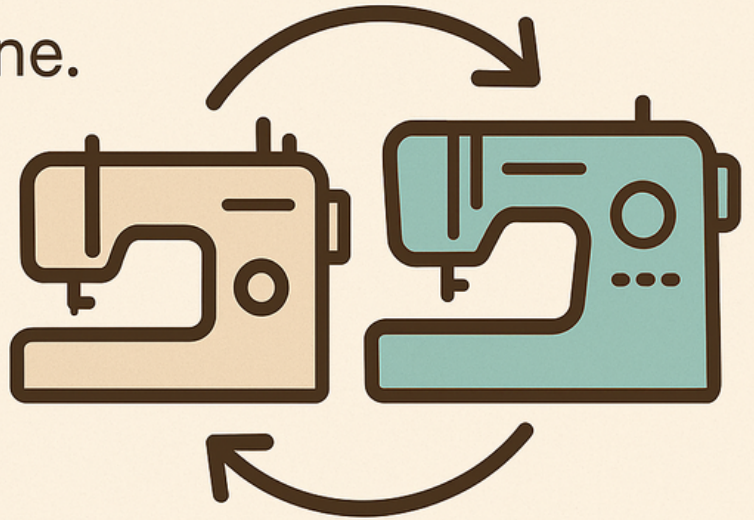


TRADE-IN PROGRAM

Upgrade your machine.
Save money.
Give your old one
a new life.



TRADE-IN PROGRAM OVERVIEW

Upgrade your machine. Save money. Give your old machine a new life.

We're excited to offer you a simple and valuable way to upgrade your sewing machine. With our Trade-In Program, you can receive up to 60% of your old machine's resale value as a discount toward a brand-new model.

How It Works

1. Bring in your old machine
 - Any brand, any age — working or repairable
 - Must include power cord and foot pedal if available
2. We assess the machine
 - Based on brand, model, age, condition, and market demand
 - We estimate its potential resale value at our store
3. Get up to 60% of that resale value
 - Offered as a discount on any new sewing machine purchase
 - Final trade-in value depends on condition and demand
4. Upgrade immediately
 - Discount is applied instantly at checkout
 - No waiting for store credit or vouchers

Example Trade-In Calculation

Let's say:

- You bring in a Bernina 330, in good working condition
- We estimate we can resell it for R8,000
- You receive 60% of that resale value = R4,800 trade-in value
- You choose a new machine currently on promotion for R23,000

Your final price:

Promotion Price: R 23,000

Less Trade-In Value: -R 4,800

You Pay: R 18,200

Terms & Conditions

- Trade-in discount applies only to new machines purchased from Bernina Somerset West
- One trade-in per new machine purchase
- Machines must be surrendered permanently and may be refurbished, resold, donated, or stripped for parts
- Trade-in values are non-negotiable once assessed
- Trade-in discount cannot be redeemed for cash

What Happens to My Old Machine?

Your machine will be:

- Serviced and resold with a warranty, OR
- Used for parts in our workshop, OR
- Donated to a sewing skills initiative or recycled responsibly

You're not just upgrading – you're helping reduce waste and support others in the sewing community.

Ready to Upgrade?

Bring in your old machine today and let's find your perfect new match – with real value for your loyalty and love of sewing.

 Visit us in-store or contact us to learn more.

See you soon!

BERNINA SOMERSET WEST



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