



WELCOME TO OUR

Shop Newsletter

It's raining, it's
pouring...



The second half of 2025 is well underway... Can you believe it?! And with all this rain we've been having it feels like we're going to wash away any day now!

Nevertheless, we've got a great club project coming up towards the end of the month and some good machine specials too so hopefully we'll see you soon for a visit :)

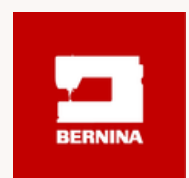
As always, thank you for your ongoing support!

Lou-Ellyn Pienaar
Shop Manager



In this newsletter you will find:

Latest classes, promotional info, helpful tips and more!





Workshop Tips

NEEDLES

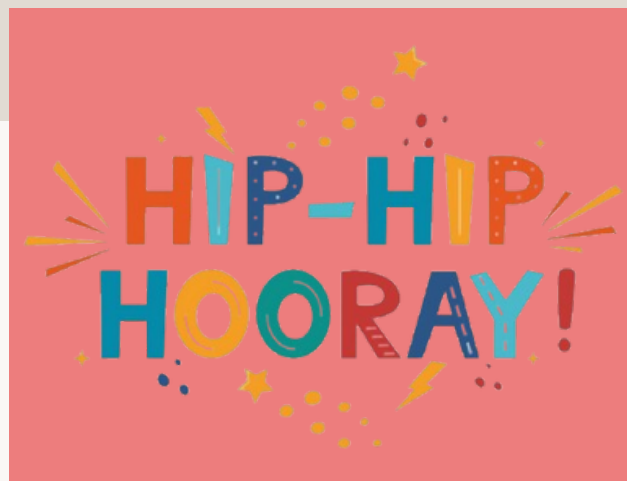
Your needle might be small, but it's a BIG deal!

✓ Choose the right type for your project – universal for general sewing, ballpoint for knits, stretch for elastic fabrics, sharp/microtex for fine or dense fabrics, denim for jeans, embroidery for decorative work.

✓ On Bernina & Bernette machines, the flat side of the needle shank always faces the back. Wrong way around = BIG MESS!

✓ Replace your needle every 6–8 hours of sewing (or sooner if you hear a “pop” as it enters the fabric, see frayed thread, or notice skipped stitches).

A fresh, correctly inserted needle keeps your Bernina or Bernette sewing like new!



Lucky Draw

SERVICE VOUCHER WINNER

In each Newsletter we draw a lucky winner from everyone who has shopped with us so far in 2025. Our lucky winner in this Newsletter is:

ARLENE ADAMSON



Club Day

The next Club Day will be in September. You are welcome to join us for the August Club Project though!

CLICK ME FOR
MORE INFO



CLICK ME FOR
MORE INFO



Accessory of the Month

AUGUST: MEDIUM CLAMP EMBROIDERY HOOP

The BERNINA Medium Clamp Hoop is the ideal embroidery hoop for quilters. The square shape perfectly accommodates square designs common for quilting. This saves both embroidery stabilizer and fabric compared to oval hoops.

Easily position and clamp quilt projects in the hoop by attaching repositionable clamps. The thick acrylic template enables you to visualize accurate placement while providing proper tension during hooping.

Machine Spotlight

BERNETTE B77

The b77 focuses exclusively on sewing and quilting. Get creative and sew your own clothes, quilts, or accessories. Discover new stitches and sewing techniques with this easy-to-use computerized sewing machine. Sew a delicate chiffon dress or a fine leather clutch. No worries, with the b77 it's simple to work with all kinds of materials. Even quilt several layers with an impressive stitch quality. Enjoy the countless creative possibilities of the b77 and get inspired for your next make! **YOURS NOW FOR JUST R23,999-00**



HAPPY FEET PROMOTION

1 JULY TO 30 SEPTEMBER, 2025

BERNINA SOUTH AFRICA IS OFFERING 20% OFF SELECT BERNINA & BERNETTE PRESSER FEET FROM 1 JULY TO 30 SEPTEMBER 2025, WHILE STOCKS LAST. PLEASE CONTACT US ABOUT THIS AWESOME PROMOTION AS IT IS A GREAT OPPORTUNITY TO BUY ALL THOSE FEET YOU'VE BEEN SAVING FOR!



Helping Hand

THE IMPORTANCE OF STABILIZER

Stabilizers keep fabric from puckering, stretching, or distorting, giving your embroidery a clean, professional finish. Choose your stabilizer carefully, based on fabric type, stitch density, and whether the stabilizer should stay or be removed.

Cut-away gives lasting support for stretchy fabrics. Tear-away suits stable wovens when support is temporary. Wash-away is ideal for sheer fabrics or freestanding lace, disappearing completely after use.

Smooth, even placement and a quick test stitch will help avoid surprises.

See the full BERNINA guide [HERE](#)



Club Project

BEAUTIFUL TABLE RUNNER

When: Wed 20 August, 2025

Time: 09.30 - 14.00

Cost: R350 (excludes fabric)

Join us in August to make this beautiful table runner! Apart from being lovely to look at, it's also packed full of useful techniques which can be applied to many different types of projects...

We will be using Pintuck clear sole foot #46C for this project - 20% off as part of the Happy Feet Promotion



**CLICK ME FOR
MORE INFO**

Check out our Trade-in program

APPLIES TO ALL MAKES AND MODELS

Visit our website for information about our Trade-in program, which runs year-round and applies to all makes and models of sewing machines and overlockers.

made to create **BERNINA**

@berninaswest | berninacape@gmail.com | 076 404 3174

LIMITED OFFERS FOR
AUGUST 2025

Bags & Trolleys

TAKE 10% OFF



bernette b35

ONLY 1 LEFT

R6,450-00



bernette b05

ONLY 2 LEFT

R8,350-00



bernette b44

ONLY 1 LEFT

R10,950-00



Visit our new shop space!

UNIT 1 NOBEL PARK AT THE INTERCHANGE

Follow Nobel street as if you are going to Builder's Warehouse. After the stop street we are on the left next to Our Spot Cafe and opposite the road from the Sonnendal Cheese Factory. Come and say Hi!

made to create **BERNINA**

@berninaswest | berninacape@gmail.com | 076 404 3174